

SRR & CVR GOVERNMENT DEGREE COLLEGE (A)-

VIJAYAWADA, KRISHNA DIST., A.P

NAAC B+GRADE(CGPA:2.60)



NATIONAL LEVEL SEMINAR

ON

INTELLECTUAL PROPERTY RIGHTS

Dated: 28/02/2022

Resource person

***Sri Veera Raghavulu Kattula,
examiner of Patents & Design***

BY

**THE DEPARTMENT OF
COMMERCE & BUSINESS ADMINISTRATION**

Write-up on Online National Level Seminar on Awareness Program on IPRs under NIPAM organized by Department of Commerce

Department of Commerce organized a National Level Faculty Development Program on Intellectual Property Rights under NIPAM on 28/02/2022 during 2:00 to 3:30 PM in online mode. The main Objectives of the program are to spread awareness on Intellectual Property (IP) so that a more conducive environment of innovation and creativity is established in the country. & to ignite and inspire students, faculty members to innovate and protect their creations.

Shri Veera Raghavulu Kattula, examiner of Patents & Design, Chennai Division, Intellectual Office, Chennai was the resource Person, He explain about various types of IPRs. Intellectual Property Rights (IPR) are exclusive rights granted in the form of Patents, Designs, Trademarks, and Geographical Indications. and its usage with power point presentation in though online. He was also explain Invention Cycle, Definition of Intellectual Property (IP), Case studies and Significance, Difference between common man and business man, Types of IP with Examples, Different IP in a single product, Whom to approach for protection of IP in India etc.

Benefits of the program for students and faculty;

- Awareness on Intellectual Property (IP)
- Innovate and protect their creations like projects etc.
- Participate in Science / Project exhibitions etc.

- Due recognition, awards / rewards
- File - Patents, Designs, Copyright etc.
- Increase the value of college/ faculty members / students
- Earn money as royalty, incentives etc. through technology transfer, licensing etc.

We received total 823 registrations from various corners of our country. Out which 532 registrations from our college (463 from students & 69 from Faculty Members) and 277 from other college (83 from students & 208 from Faculty Members).

We received registrations from Karnataka, Tamilnadu, Telangana, Maharashtra, Chhattisgarh, Punjab, Uttar Pradesh, Jammu and Kashmir, Haryana, Kerala, Delhi, Pundichery, Manipur, Assam, Gujarat, Madhya Pradesh, Bihar states.

In this way **Shri Veera Raghavulu Kattula** had given valuable knowledge about Intellectual Property to the needy people



Resource person of the programme, Shri Veera Raghavulu Kattula, examiner of Patents & Design, Chennai Division, Intellectual Office,



Students and staff attended for IPR Awareness programme

- 18 A. Yamini Naga Sai Sri
19 A. Tarun Kumar
20 B. Krushi Vardhan
21 D. Koteswar Rao
22 D. Lokesh Raj
23 D. Crawford Sebastian
24 G. Abhigna
25 G. Raja Shekar
26 G. Nandhini
27 G. Ravi Kumar
28 K. Yeshu Babu
29 K. Siva Kumar
30 K. Ravi
31 K. Durga Prasad
32 K. Shalini
33 M. Kalebu
34 M. D. Zahem
35 M. A. Paizullah
36 M. Keerthi
37 M. G. I. Ganesh
38 M. John Abhi She Paul
39 P. Nehemiya
40 P. Siva Teja
41 P. Aravind
42 P. Siva Krishnain
43 P. Dugul Mera
44 Sk. Khadija Mohiddin
45 Sk. Rabiya Basri
46 Sated Riyaz
47 S. Poorna Chandrika

- 48 T. Ganesh Kumar
- 49 T. Durga Melleswar Rao
- 50 U. Siva Ganesh
- 51 V. Durga Bhavani
- 52 V. Suresh
- 53 V. Sanjay Kumar
- 54 D. Srimaha Lakshmi - III BBA
- 55 Lokesh Sai Kothik
- 56 Ams Suresh
- 57 M.R. Yuva Rao
- 58 M. Naga Saravali
- 59 Nagar Meera Vani
- 60 V. Sresta
- 61 K. Usha
- 62 V. Meghana
- 63 A. Jaina bi